

*my*FUTURENC  
*2 million by 2030*



# **Title II Convocation**

August 15, 2023

*my***FUTURENC**  
*2 million by 2030*



**Preston Roseboro**  
**myFutureNC**  
**Regional Impact Manager**  
**Piedmont Triad Prosperity Zone**

*my*FUTURE NC

## House Bill 664

To ensure that the State remains economically competitive, the State shall ensure that by the year **2030**:

# 2 MILLION

**25- to 44-year-olds will have completed a high-quality credential or postsecondary degree**



# OUR GOAL - HOUSE BILL 664

To ensure North Carolina remains economically competitive now and into the future, we must meet the state's educational attainment goal – to have 2 million North Carolinians aged 25-44 hold an industry-valued credential or postsecondary degree by 2030.

## 2 MILLION BY 2030



# myFutureNC LEADERSHIP

Governed by a **cross-sector board of directors** comprised of NC education sector heads, policymakers, philanthropists, and business leaders. Additionally, the myFutureNC *Advisory Board of Commissioners* includes **59 individuals** representing **35 North Carolina counties**.



## Board of Directors

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# NC RANKED #1 WORKFORCE - TALENT MATTERS

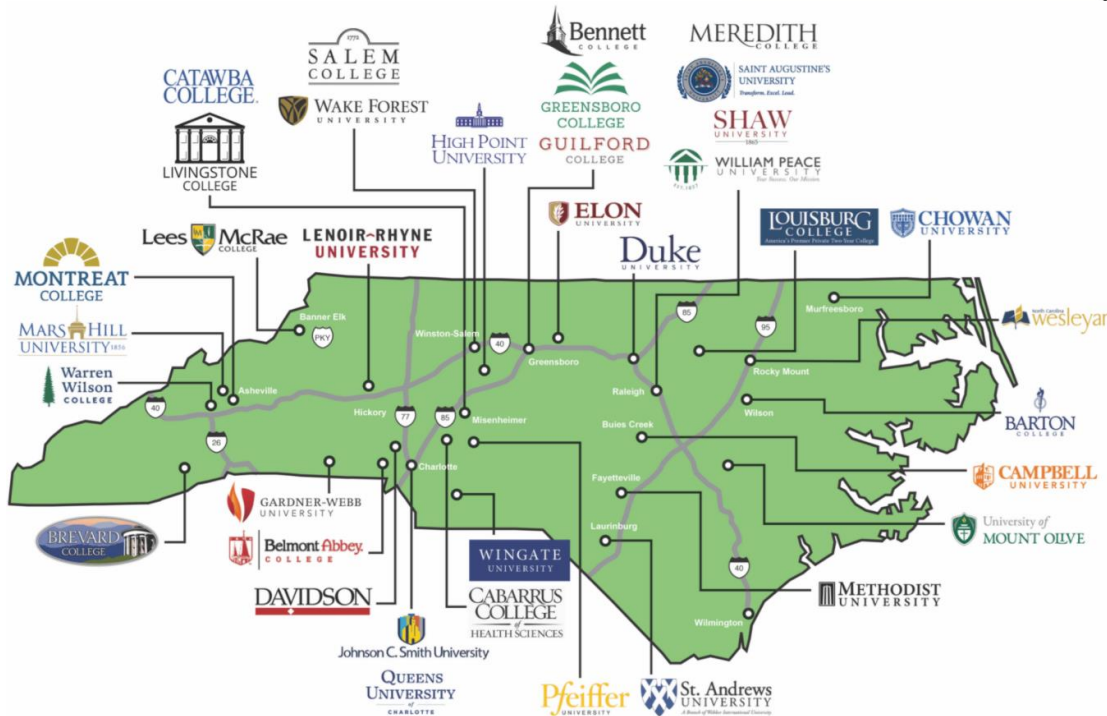
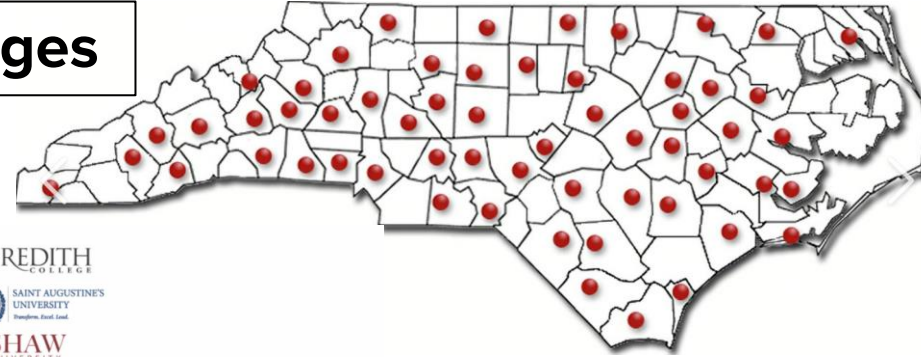


“This ranking also looks beyond the sheer numbers, **evaluating** diversity of growth sectors, incentives, **workforce development and training, and education partnerships.**”

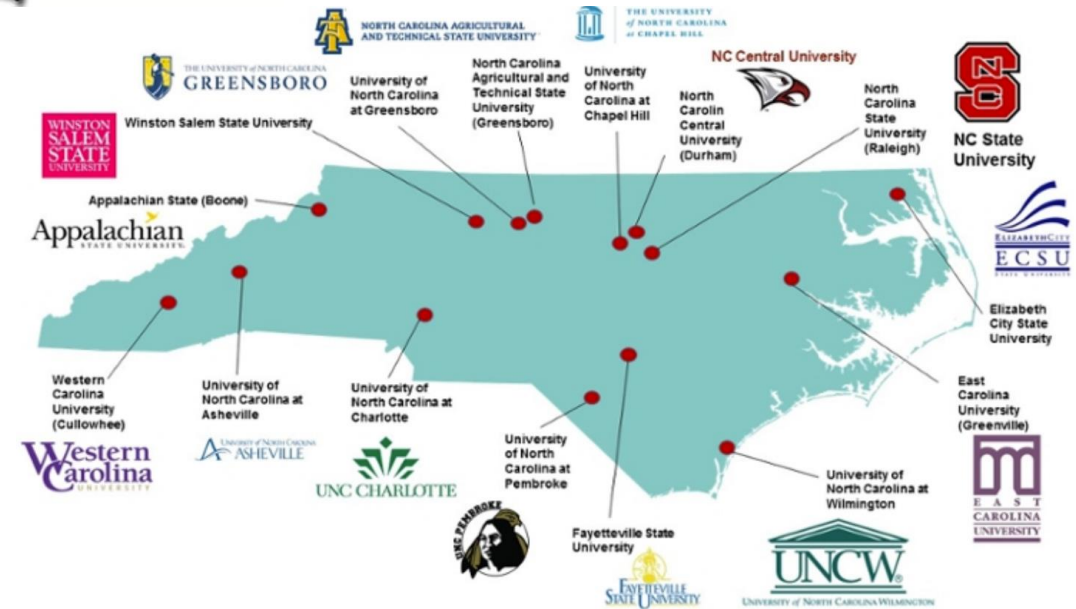
Anne Cosgrove  
Editorial Director  
Business Facilities Magazine

# NC: MOST ROBUST EDUCATION INFRASTRUCTURE IN NATION

## 58 Community Colleges

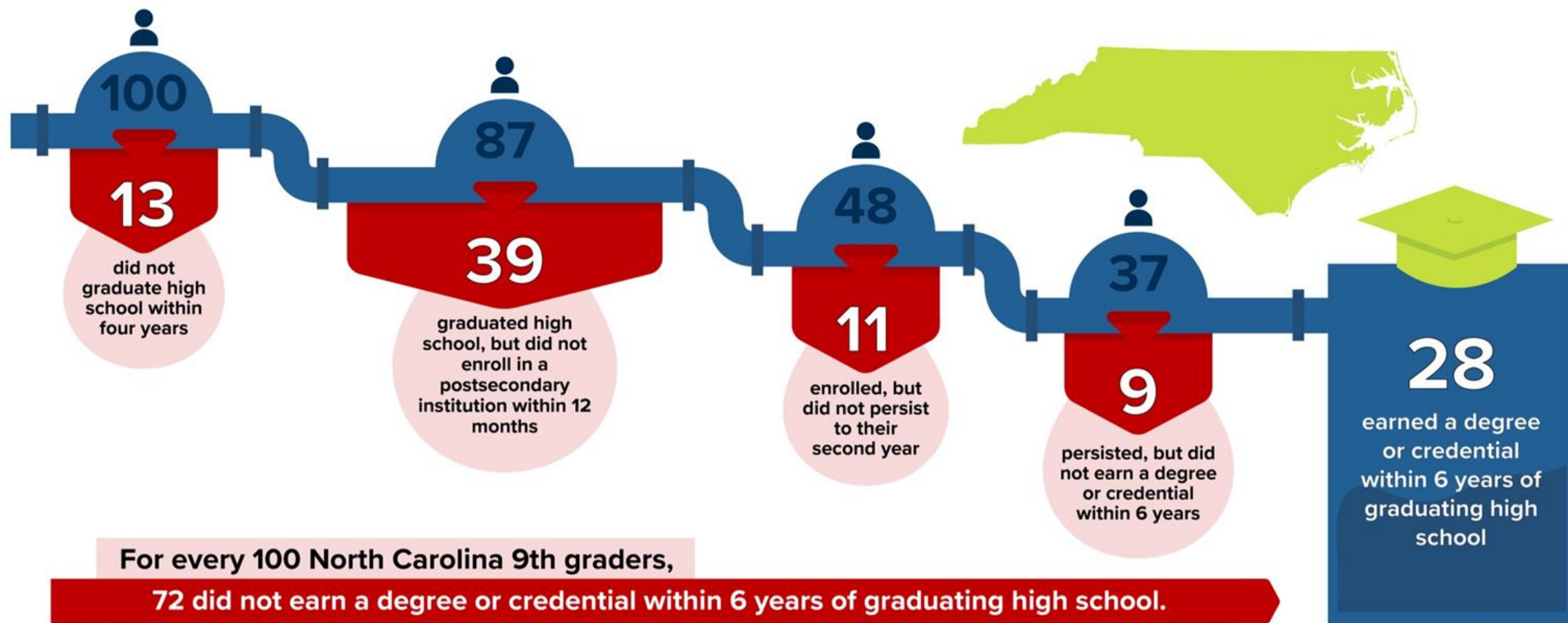


**36 Private Institutions**  
*including 5 HBCUs*



**16 Public Institutions**  
*including 5 HBCUs*

# North Carolina's LEAKY Education PIPELINE







100





# AN OPPORTUNITY FOR ALL

## To achieve our goal, myFutureNC will:

- Accelerate Action
- Identify & Advocate for Policy Solutions
- Monitor & Report Progress

We believe a better educated North Carolina is the key to economic prosperity and upward mobility for all citizens.

# DATA DRIVEN



## Degree Ticker and Progress Toward 2 Million by 2030

The predominant myFutureNC tracking tool, with updated counts of the state's progress toward the 2M/2030 goal, as well as annual counts of 2-year and 4-year degrees earned.



## Key Performance Indicators

Progress tracker for North Carolina's 18 myFutureNC-established performance indicators. Each indicator includes a North Carolina goal and, when available, the neighboring state with the highest performance on that indicator and outcomes for demographic groups. Each indicator page contains information on why the indicator matters for education and employment, detailed information on outcomes over time and across groups, and links to resources and additional information.



## County Profiles

An individualized profile of every North Carolina county, with data for myFutureNC's four Pathways to 2M/2030, as well as data-defined opportunities for growth uniquely identified for each county.



## Data Trends Workbook

A longitudinal data profile of every North Carolina county, with up to five years of overall (and, in some cases, group-level) trend data for three attainment-relevant areas: Academic Readiness, College & Career Access, and Labor Market.



## Promising Attainment Practices Database

A curated, searchable, and filterable collection of about 250 county-, region-, and state-level initiatives and programs that directly address various components of the state's attainment challenge.



## Recommended County Attainment Goals

In partnership with Carolina Demography, local attainment goals have been recommended for every county to consider, and these cross-sector partnerships have either adopted those local goals or set their own to feed into the statewide 2 million by 2030 goal.

**WEB LINK**  
[qrco.de/dataresources](http://qrco.de/dataresources)



SCAN ME



# FOUR KEY TRANSITION AREAS

## Academic Readiness

Building the foundation Pre-K to 12; high-quality early learning and strong academic progress in early years helps prepare children for future success.

## College & Career Access

Activities that prepare students to navigate the transition to postsecondary include gaining experience in college-level coursework and applying for financial assistance.

## Postsecondary Completion

Student progression and educational attainment from high school graduation to postsecondary completion.

## Labor Market Alignment






Alignment between the skills of college graduates and the needs of North Carolina employers.

### Postsecondary Foundations for Success



- **Broadband** access, affordability, and adoption
- **Data analysis** of key performance indicators for educational attainment.

# 18 KEY PERFORMANCE INDICATORS

## Academic Readiness

-  NC Pre-K Enrollment
-  College- & Career-Ready in Reading
-  NAEP Fourth Grade Reading
-  College- & Career-Ready in Math
-  NAEP Eighth Grade Math

## College & Career Access

-  Chronic Absenteeism
-  High School Graduation Rate
-  ACT Performance
-  FAFSA Completion Rate
-  Postsecondary Enrollment Rate

## Postsecondary Completion

-  First-Yr Postsecondary Persistence
-  Postsecondary Completion Rate: 4-Yr Public
-  Postsecondary Completion Rate: 4-Yr Private
-  Postsecondary Completion Rate: 2-Yr Public

## Workforce Alignment

-  Labor Market Alignment
-  Opportunity Youth
-  Labor Force Participation Rate
-  Family-Sustaining Wage

### Key:

-  Likely to Meet/ Exceed Target
-  Trending Toward Target
-  No Trend Data
-  Flatline Trend
-  Trending Down

*Trends toward 2030 targeted values are logarithmic forecasts using the first year of available data and the last year of available data forecasting into 2030.*

**WEB LINK**  
[qrco.de/indicators](http://qrco.de/indicators)



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2 million by 2030

# North Carolina

Updated: Nov 04 2022



Local Education Agencies: 115  
Charter Schools: 243

2030 NC Degree Attainment Goal: 2 million (67%)

## Population Spotlight

2010 Census: 9,535,483  
2020 Census: 10,439,388  
Change: 903,905

## Growth Rate

9.5%  
State

\$59,616  
Median Household Income (2020)

20.0%  
Child Poverty Rate (2020)

87%  
Households with Broadband (2020)

66%  
Home Owners (2020)

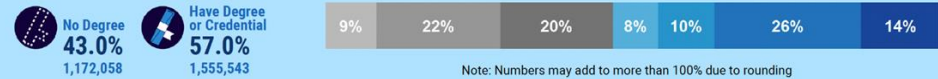
79%  
Voter Registration Rate (2021)

4.8%  
Unemployment Rate (2021)

## Educational Attainment

North Carolina residents ages 25-44, 2021

Less than high school High school graduate (including GED) Some college, no credential Short-term credential Associate degree Bachelor's degree Graduate or professional degree



## Top Opportunities for Growth

These three areas represent the biggest opportunities for North Carolina to improve future attainment outcomes.



### Math Performance

Increasing the number of 3-8 graders earning college-and-career-ready scores in Math is one of the three biggest opportunity areas for 37 counties.



### NC Pre-K Enrollment

Increasing the number of 4-year-olds enrolled in NC Pre-K is one of the three biggest opportunity areas for 35 counties.



### Transition to Postsecondary

Increasing the number of high school seniors enrolling in postsecondary within 12 months of graduation is one of the three biggest opportunity areas for 30 counties.

## Impact of Covid-19 on Education Pipeline

Covid-19 has affected critical transition points along the education continuum.

K-12 Enrollment (district schools)  
-3.4% 2021-22 vs. 2019-20

Postsecondary Enrollment  
-6.2% 2021 vs. 2020

FAFSA Completion  
-3.4% 2021-22 vs. 2018-19

Postsecondary Intentions  
-5.3% 2020-21 vs. 2018-19

## Data Disruptions

- College-and-Career-Ready in Reading
- College-and-Career-Ready in Math
- Chronic Absenteeism



ncdemography.org

## How students in North Carolina traditional schools are currently doing:

To meet state goals, each year North Carolina needs:

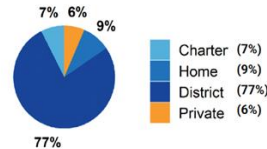
- 14,245 more eligible 4-year-olds enrolled in NC Pre-K program (goal: 75% vs. 51%), 2022
- 278,954 more 3-8 graders earning college-and-career-ready scores (level 4 or 5) in reading (goal: 73% vs. 29%), 2022
- 339,640 more 3-8 graders earning college-and-career-ready scores (level 4 or 5) in math (goal: 87% vs. 32%), 2022
- 8,667 more 9th graders to graduate within four years (goal: 95% vs. 87%), 2021
- 213,622 more students to attend school regularly (goal: 11% chronic absenteeism vs. 27%), 2021

North Carolina has a student-to-school counselor ratio of 321:1, 2021

## School Choice

1,779,410 total students were enrolled in K-12 in North Carolina in the 2021-22 school year.

Note: This profile focuses on outcomes of students enrolled in district schools.



## Career and College Preparation

67,484 high school students took at least one AP course (16%) (2021).



32,458 graduates participated in Career & College Promise programs (32%) (2021).

Students in North Carolina completed 53,728 Career & Technical Education concentrations in 2021. The top three CTE concentrations completed include Health Science; Human Services; and Agricultural, Food, & Natural Resources.

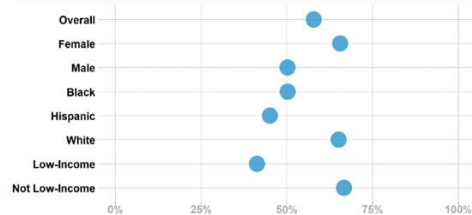
ACADEMIC READINESS

COLLEGE & CAREER ACCESS

- 58% of seniors completed the FAFSA in 2022. (20,839 more need to complete in 2022 to meet state goal of 80%).  
<https://www.myfuturenc.org/ourwork/first-in-fafsa/>
- 75% of graduates reported intentions to enroll in a postsecondary institution, 2021
- 55% of graduates enrolled in a postsecondary institution within 12 months, 2021

49% of North Carolina students have parents with no college degree (either 2- or 4-year).

## Postsecondary Enrollment Rates for Select Groups in North Carolina, 2021



Note: Outcomes for demographic groups with fewer than 10 students are not displayed.

# 2022 COUNTY ATTAINMENT PROFILES

- 100 Unique County Attainment Profiles
- Local Performance on Key Indicators
- Recommended Local Goals
- Opportunities for Growth

WEB LINK

[qrco.de/dataresources](http://qrco.de/dataresources)



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# COUNTY PROFILES - OPPORTUNITIES FOR GROWTH

- Adult & Non-Traditional Learners
- Chronic Absenteeism
- College & Career-Ready in Math
- College & Career-Ready in Reading
- Opportunity Youth
- Earning College Credit in High School
- FAFSA Completion
- First-Year Persistence
- NC Pre-K Enrollment
- Postsecondary Completion
- School Counselors
- Transition to Postsecondary (On-Time College Enrollment)
- High School Graduation

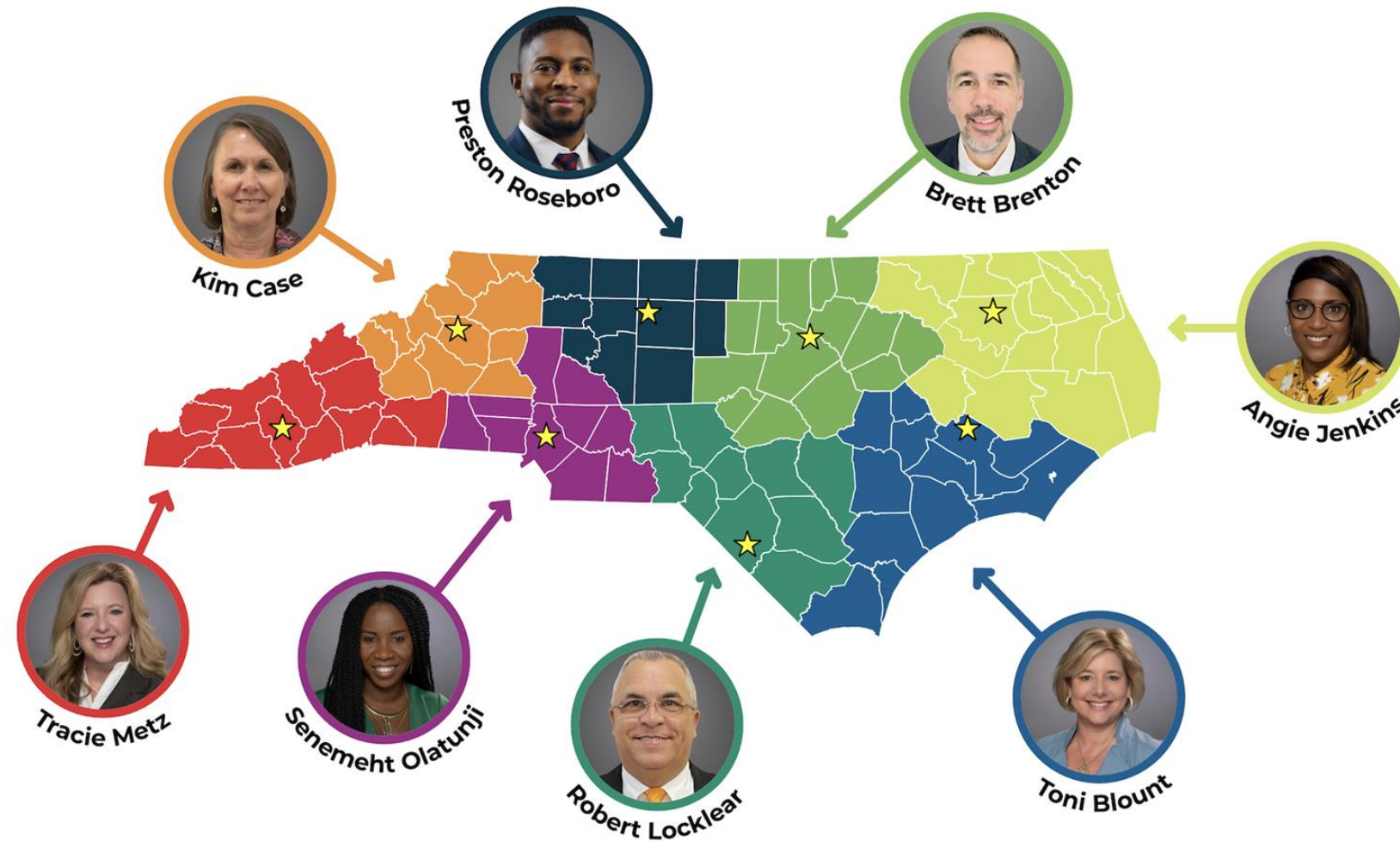
*highlighted is top 3 for North Carolina*

# COUNTY PROFILES - NEXT STEPS

1. As you review your [local county goal](#) included on the top of your county attainment profile, **what are you already doing** to help bring cross-sector partners to the table to assist you in increasing educational attainment in your district/college?
2. How could **myFutureNC assist you** in ongoing/future conversations with cross-sector partners?
3. Would you be willing to take the lead to invite all cross-sector local partners together to encourage the full collective group to adopt the local goal and create a plan for addressing the opportunities for growth and other data points relevant to your individual county or regional needs?



# REGIONAL IMPACT MANAGERS



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## WEST

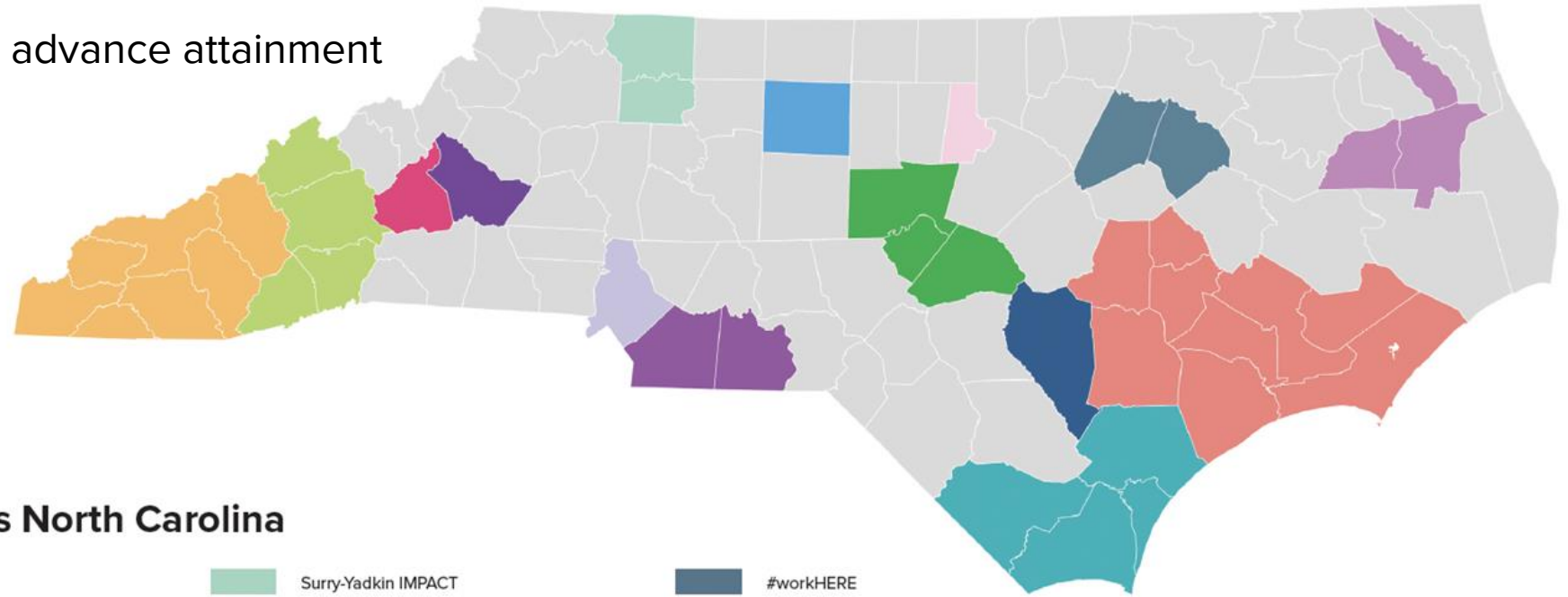
**Dr. Tracie Metz**

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(828) 226-3049

# LOCAL EDUCATIONAL ATTAINMENT COLLABORATIVES (LEAC)

- 15 Local Educational Attainment Collaboratives (LEAC)
- Representing 42 counties
- Cross-sector partnerships to advance attainment



## LEACs Across North Carolina

 AchieveHIGHTS!	 Surry-Yadkin IMPACT	 #workHERE
 Land of Sky Education & Workforce Collaborative	 GuildfordJobs2030	 OurFutureENC: Educate. Equip. Excel.
 McDowell Pipeline: Growing Our Own	 Our Future in UNISON	 Sampson Connect
 Work in Burke	 Central Carolina Connections: Chatham, Harnett, Lee County Collaborative	 Our Future Cape Fear: A Roadmap to Meaningful Careers
 Queen City Collaborative	 Durham's Opportunity Collaborative	 Empower NE NC: An Educational Collaborative

## Attainment-Focused Communities

1. Endorse State Attainment Goal
2. Adopt Local Attainment Goal
3. Develop Local Attainment Action Plan
4. Execute Action Plan
5. Increase Local Attainment



# PROMISING ATTAINMENT PRACTICES DATABASE

- Business Engagement
- Career & Technical Education, Work-Based Learning, & Apprenticeships
- College Advisors, Mentors, & Coaches
- Credit for Prior Learning
- Education & Labor Market Alignment, Career Pathways, & Talent Pipeline Management
- Financial Aid Supports
- Historically Black Colleges & Universities, Minority-Serving Institutions
- Meeting Students' Basic Needs
- Meeting the Needs of Targeted Student Populations
- Military & Veteran Engagement
- Non-Degree Workforce Credentials
- Online & Blended Learning
- Postsecondary Remediation & Learning Recovery
- Transfer & Articulation Agreements
- Workforce Development

**WEB LINK**  
[qrco.de/promising](http://qrco.de/promising)

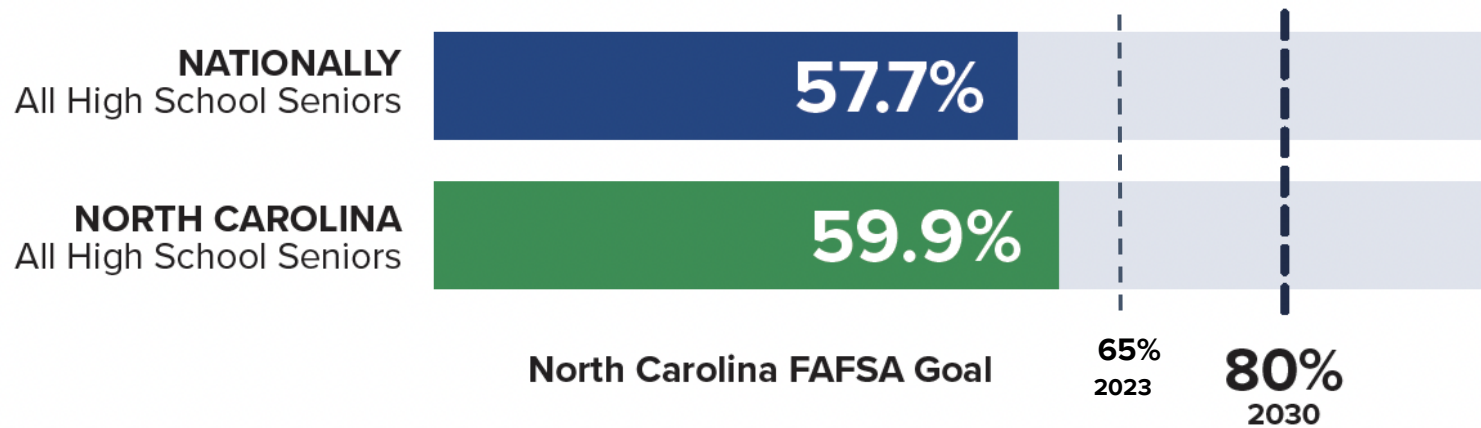


# FAFSA - WHERE DOES NC RANK?

NC increased from 27th to 15th nationally in 2022.

## FAFSA Completion Rate of High School Class of 2022

As of September 30, 2022



# WHY FAFSA MATTERS TO 2 MILLION BY 2030

- FAFSA completion required for Federal Pell & state need-based grants and some scholarships.
- **88%** of high school seniors who complete a FAFSA attend college, compared to **49%** of students who do not.
- **NC leaves over \$100 million in Federal unclaimed dollars on the table each year.**
- **To meet the 2030 FAFSA Goal:** 24,000 FAFSA additional completions needed each year.

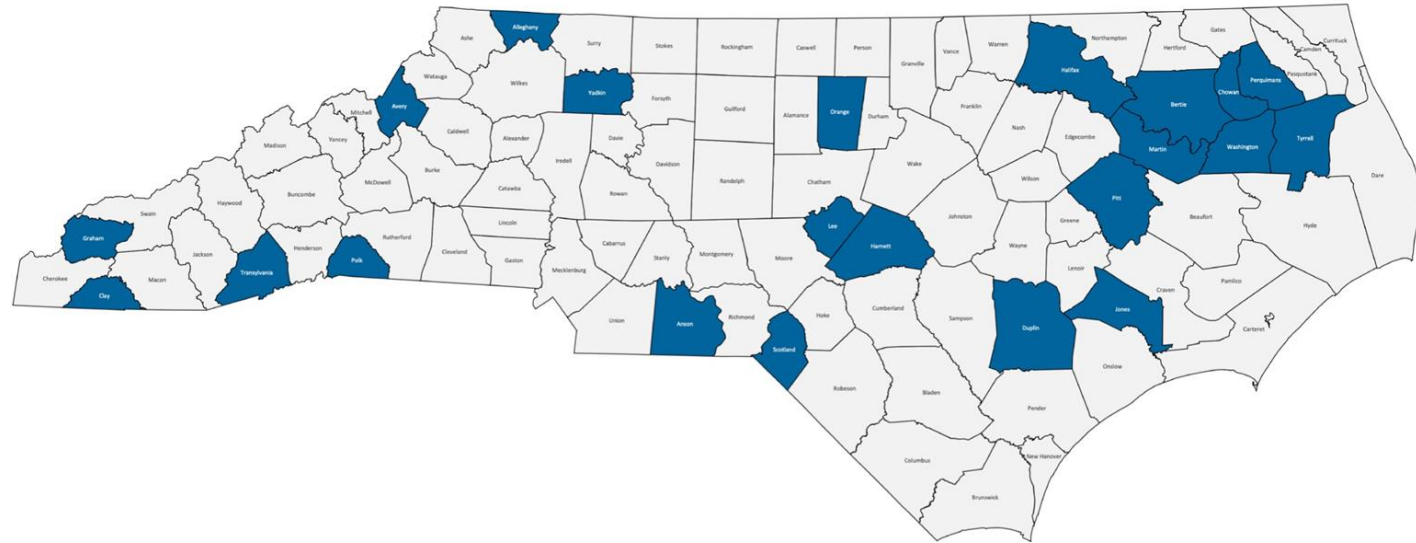
WEB LINK  
[qrco.de/NCFAFSA](http://qrco.de/NCFAFSA)



# WHAT ARE WE DOING TO INCREASE FAFSA COMPLETIONS IN 2023?

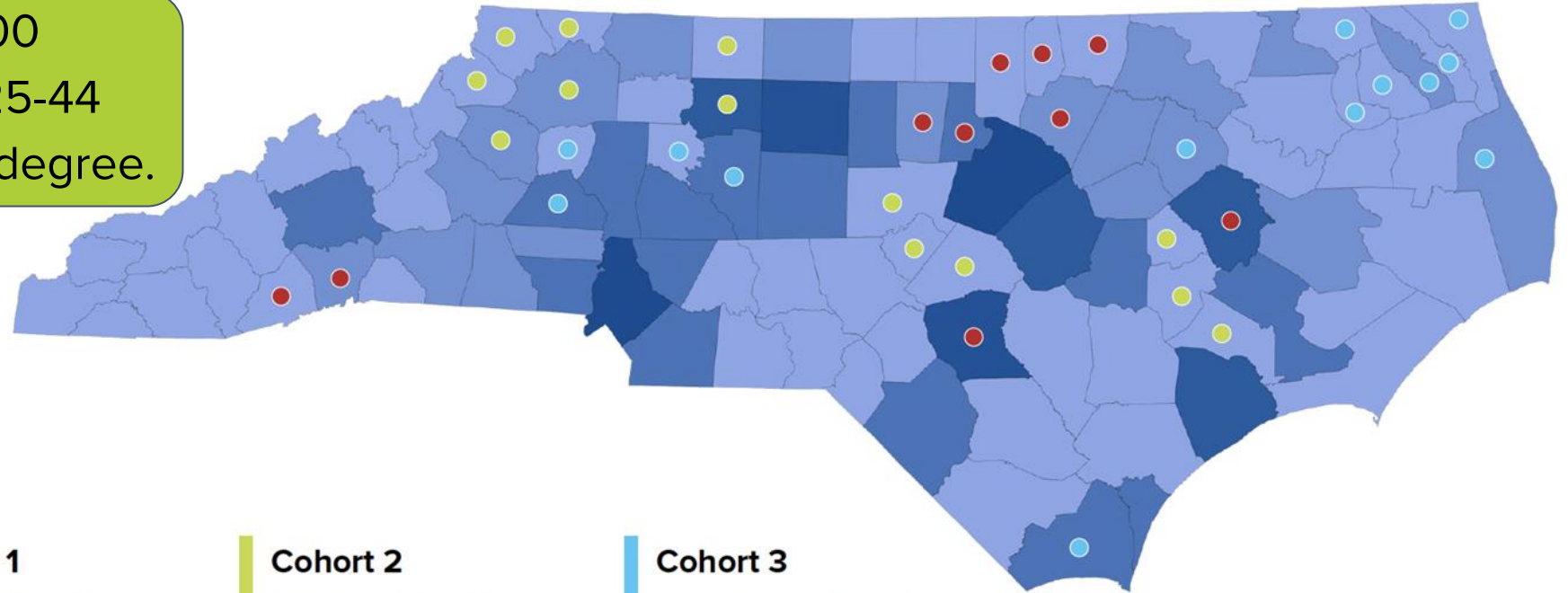
## SPRING 2023 FAFSA PILOTS

- **Pilot Participants:** 19% of the school districts in NC
- **Goal:** Increase FAFSA completions **and** share federal, state, and local financial aid resources to increase attainment
- FAFSA taskforce with financial aid and college access state leaders
- Data analysis and identifying promising practices and strategies



# NC RECONNECT - ENROLLING AND CREDENTIALING ADULT LEARNERS

Approximately 329,000 North Carolinians aged 25-44 have some college, but no degree.



## Cohort 1

- Blue Ridge CC
- Durham Tech
- Fayetteville Tech
- Pitt CC
- Vance-Granville CC

## Cohort 2

- Caldwell CC&TI
- Central Carolina CC
- Forsyth Tech
- Lenoir CC
- Wilkes CC

## Cohort 3

- Catawba Valley CC
- Davidson Davie CC
- Brunswick CC
- Edgecombe CC
- College of the Albemarle





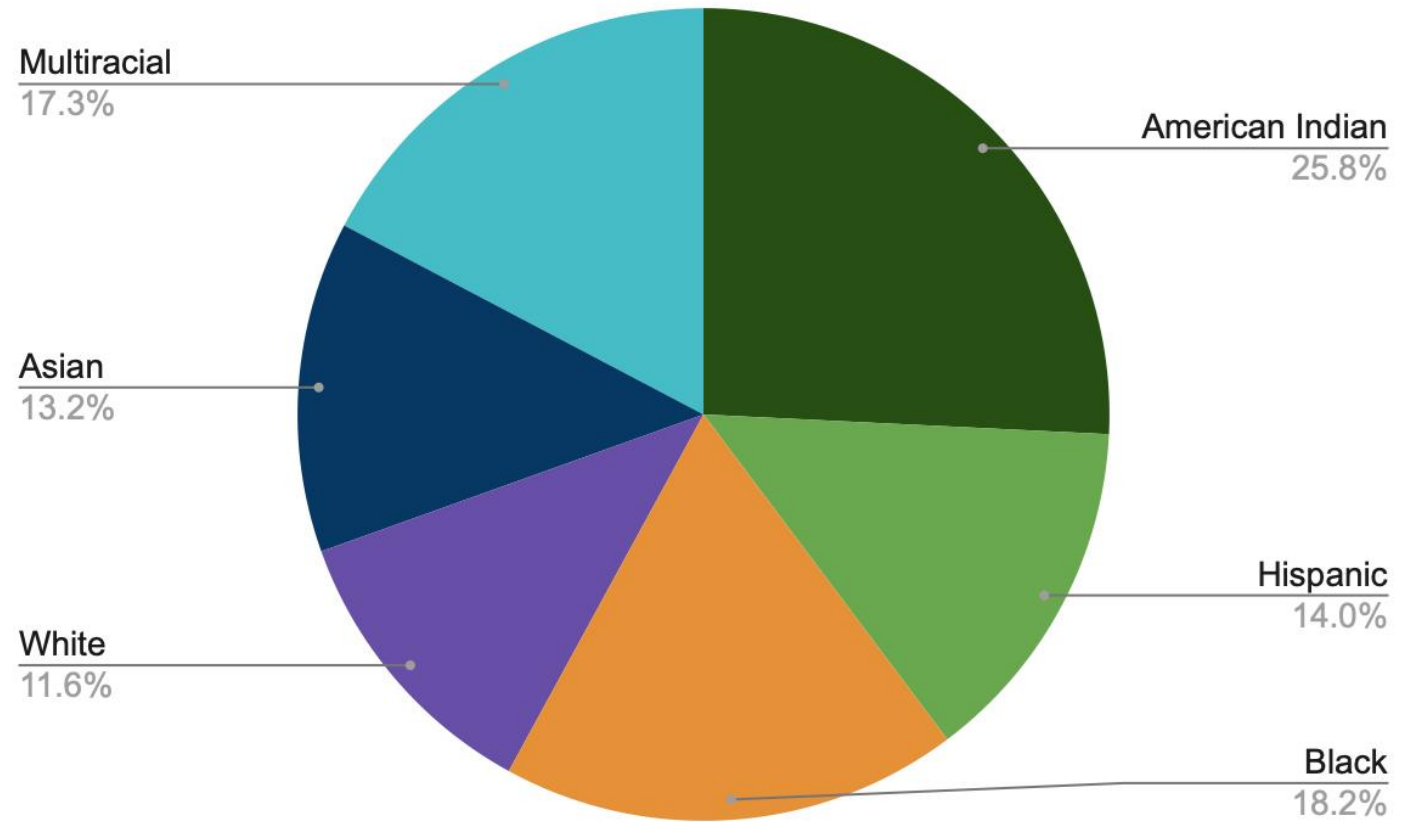
# OPPORTUNITY YOUTH

Opportunity youth are teen and young adults between the ages of 16 and 24 who are not enrolled in school or working.

**1 in every 9**

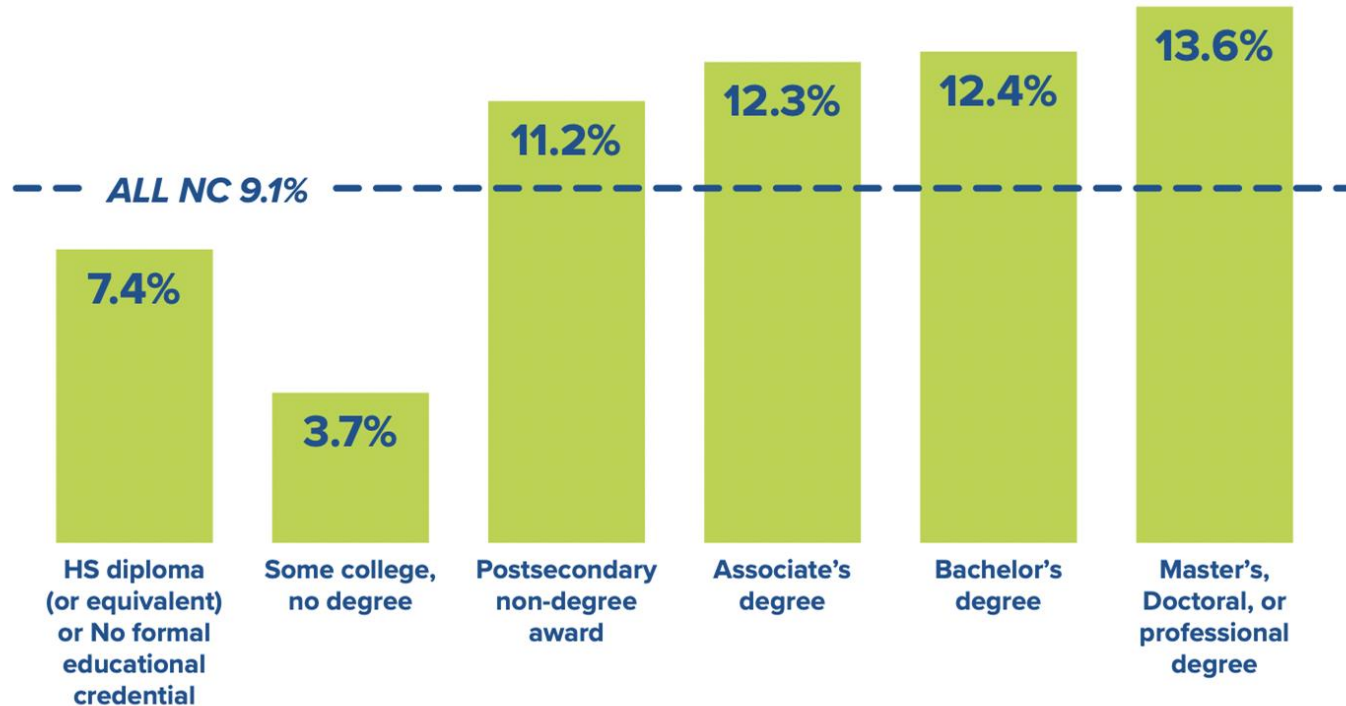
16 to 24-year-olds is not in school or working.

## Who are NC's Opportunity Youth?



# PROJECTED GROWTH RATES OF OCCUPATIONS IN NC BY REQUIRED MINIMUM EDUCATION

**Training workers to meet employer demand.** North Carolina Workforce Credentials is a collaborative effort to identify industry-valued, non-degree credentials that help workers in North Carolina obtain in-demand, family-sustaining wage jobs.



Source: NC Commerce

**WEB LINK**  
[qrco.de/nccareers](http://qrco.de/nccareers)



# CREDENTIAL CATEGORIES

You can earn Essential or Career credentials for high-demand industries through North Carolina Community Colleges and other training partners— or sometimes even in high school.

**MORE INFORMATION:** [nccareers.org/credentials](https://nccareers.org/credentials)



# POLICY ADVOCACY - UNDERSTANDING THE CHALLENGES

**362,170**

**job openings** in  
North Carolina  
November 2022



of North Carolinians  
aged 35-44 did not earn  
a **family-sustaining wage** in 2021

**1.2 million**

North Carolinians aged 25-44  
**without a postsecondary degree  
or credential** as of 2021



**Nearly 2 in 3** prospective  
students identify cost as a  
top barrier to enrollment

# TWO PRIORITIES TO MOVE US FORWARD

## CAREER PLANNING

We endorse the Department of Public Instruction's and State Board of Education's call for career planning for every middle and high school student.

## R.A.I.S.E. SCHOLARSHIPS

(Reinforcement and Investment to Strengthen the Economy) to extend the state's existing support for no-cost pathways to short-term industry-valued credentials.

Encourage more North Carolinians to enroll in programs that connect them to career opportunities in high-demand and/or high-growth fields that pay higher wages.

**WEB LINK**

[qrco.de/2priorities](http://qrco.de/2priorities)



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# CALL TO ACTION

- Reach out to your myFutureNC Regional Impact Manager
  - Determine next steps for endorsing and adopting local attainment goals
  - Opportunities for local/regional support
- Determine who can lead the local discussion in adopting your Local Attainment Plan

- **Preston Roseboro**, Regional Impact Manager, Piedmont Triad Prosperity Zone  
[preston@myFutureNC.org](mailto:preston@myFutureNC.org)