



**COLLEGE & CAREER
READINESS**

BurlingtonEnglish: Evaluating Usage and Impact

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This presentation will be recorded and shared for on-demand viewing.

Why We're Here

Objective

- To determine if BurlingtonEnglish offers a return on investment that justifies statewide funding.

Challenge

- Is BurlingtonEnglish the best use of funds, or could direct program allocations better support IELCE goals?

Agenda

- Walk through usage data, outcomes
- Discuss key insights to inform the renewal decision.



Who uses Burlington English?

Total Seats vs. Seats in Use: 1000 seats are assigned and 460 are in use.

- 46% of available seats are being used.

Are providers maximizing access?

- No provider has more than 75% active students
- 13 providers are below 25% active users

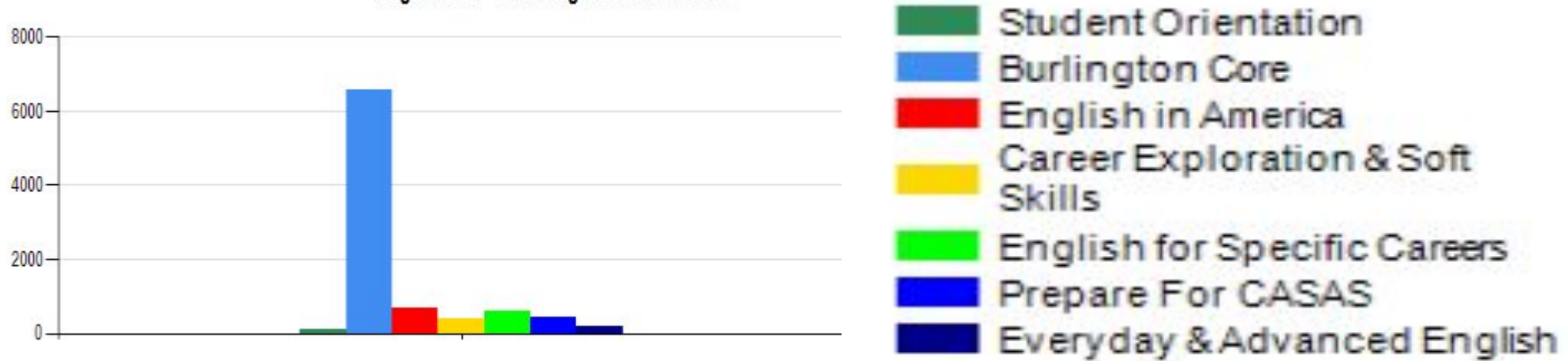
The average Student User for August:

- Used BE for 3 hours and 56 minutes

4 IELCE providers have budgeted for BurlingtonEnglish for this year totalling \$7458

How are we using BurlingtonEnglish?

August 2024 - Total Usage Hours Per Course



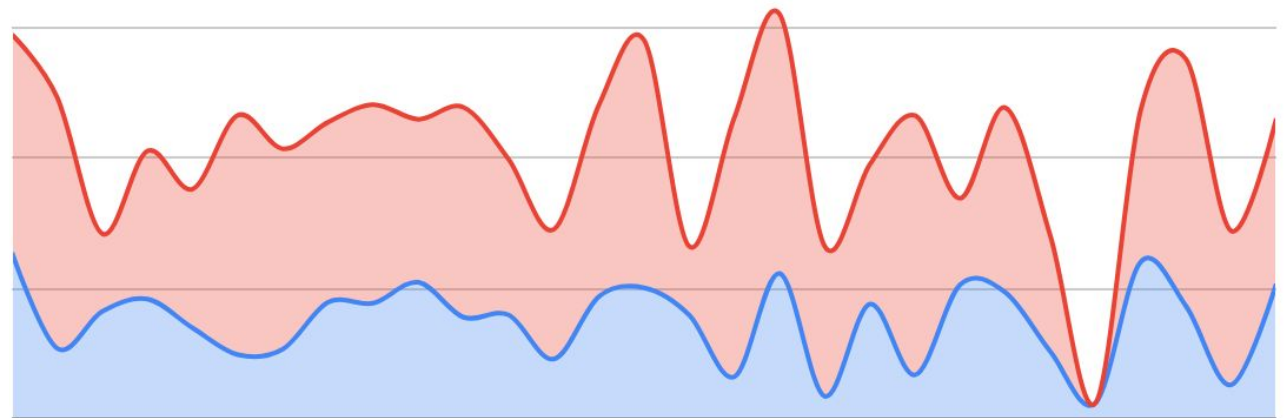
Total Usage Hours Per Month



Correlation of Usage with Success – Does Investment Pay Off?

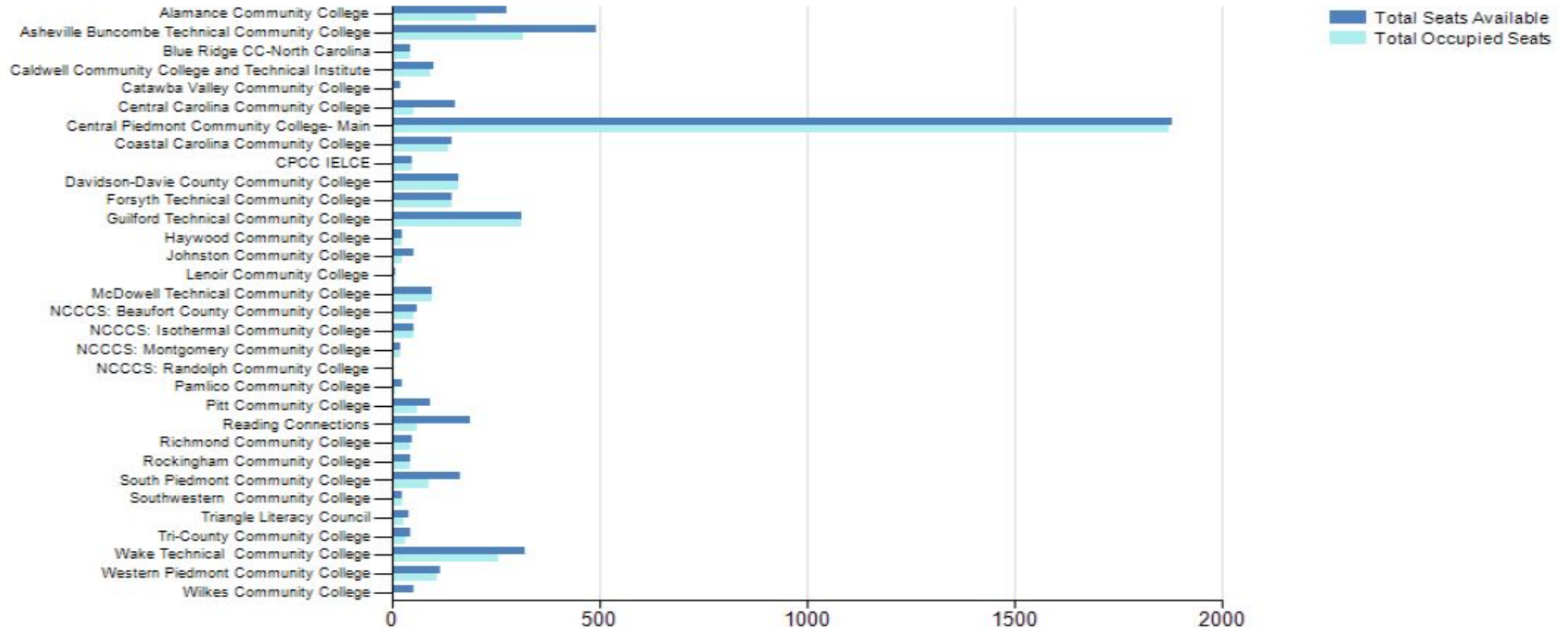
- Usage and Success: Positive correlation between use and student gains.
- Data Insight: Higher usage = generally better outcomes.
- Key Insight: Usage impacts results, but other factors also play a role.

MSG v. Percent of active users



Who is using BurlingtonEnglish?

Total Seats Available and Occupied Seats at End of Period



Missed Opportunities

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- Challenge: Some providers not fully using the tool.
- Low usage correlates with weaker outcomes.
- Underutilization limits potential for student improvement.
- 10 providers are using below 30% of their seats available.

What are the options?

Maintain the current contract, ensuring full access to all Burlington English modules for all eligible students.

Renew at a reduced scope

Do not renew the Burlington English contract

Questions and Discussion



Survey

<https://forms.office.com/r/eTTeQy3B2A>



